

ENJOY  
Mask

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## Tea extracts and fruit acids: the allies of beautiful hair

# ENJOY MASK

MORE THAN JUST A CREAM,  
MORE THAN JUST A COLOUR  
COLOURING AND TREATING  
HAIR WAS NEVER SO EASY

- INSTANT COLOUR THAT NOURISHES AND CONDITIONS HAIR
- SOFT, SHINY HAIR WITH EXTRA BODY IN ONE SERVICE
- GLOSSY REFLEXES TO PRESERVE THE VERVE OF HAIR COLOUR
- FAST AND EASY TO APPLY: ENHANCES HAIR REFLEXES IN JUST A FEW MINUTES
- THE INTENSITY OF COLOUR CAN BE ADJUSTED BY ALTERING THE PROCESSING TIME
- PLEASANT TEA PERFUME

Enjoy Mask combines tea extracts with luxurious AHA fruit acids extracted from 5 different natural sources: bilberry, lemon, orange, sugar cane and maple sugar.

Enjoy Mask is full of natural ingredients, making it a true beauty treatment to pamper hair: its deep nourishing and anti-aging action makes hair shinier and softer, one application after the next, preserving its natural bounce.

Cosmetic conditioning agents make hair instantly easy to comb, guaranteeing total respect for the hair fibres.



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## Instant colour

The Enjoy Mask formula was designed to offer an easy solution to enhance and tone hair colour without the need to mix with cream peroxide. Its concentrated pigments reflex hair: deeper colour can be achieved by increasing the processing time, creating splendid reflexes in just a few minutes.

The high concentration of pigments gives visible results on different tone levels using a single nuance and long-lasting results.

The acid pH helps to close the scales of the hair cuticles for extremely shiny results.

## Beautifully healthy hair

The delicate tea perfume makes Enjoy Mask a particularly pleasant experience for salon customers. Delicate hair care for beautiful, healthy hair and a turnkey, professional service.

### ● TARGET

SHINY, CONDITIONED, NOURISHED HAIR  
DEEPER COSMETIC HAIR COLOUR  
CORRECT OR ENHANCE HAIR COLOUR  
TONE MECHES  
COVER WHITE / GREYING HAIR

### ● THE SOLUTION

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# How to use Enjoy Mask?

## Just a few simple steps

**1** Apply Enjoy Mask to clean, towel-dried hair to help absorption. The amount needed depends on the length and thickness of the hair (25-30ml is generally enough on medium-length hair).

*Wear gloves to protect the hands. Apply the product starting from the nape; try to avoid touching the scalp to prevent staining. Distribute evenly down the full length of the hair to the ends. Use a brush for even application, if necessary, covering all sections of the hair. Massage into the hair and comb through for perfect distribution.*

**2** Leave the product for 5 to 20 minutes depending on the depth of colour required. The depth of colour can be increased by extending the processing time. There is no need to use a heat source.

**3** Rinse thoroughly with water at the end of the application and style as usual.

### Ideal bases for application

	3	4	5	6	7	8	9	10	MECHES
GOLD									
COPPER									
RED									
BROWN									
VIOLET									
SILVER									

**SILVER** is also ideal for eliminating the yellowish reflexes of grey hair. Ideal for men or women.

Crazy colours can be achieved by applying **COPPER, RED** or **VIOLET** to decoloured hair or very light tufts!

**THE SHADES CAN BE USED ALONE OR MIXED TOGETHER TO CREATE AN ENDLESS RANGE OF SHADES.**

(Remember to always follow the principles of colorimetry).

### Pre-pigmentation

Enjoy Mask can be used as a pre-pigmentation toner. Use a warm shade (**copper, red, gold** or **brown**) directly on clean, towel dried hair depending on the depth of tone, type and intensity required.

*Apply a generous amount of product to the areas that are going to be re-coloured; massage carefully and leave on for 20 minutes. Rinse and dry hair before applying the chosen oxidation hair colour as usual.*

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# When using Enjoy Mask?

## The same day as colouring

Enjoy Mask is the ideal solution for enhancing and boosting the effect of permanent hair colour, making the end result deeper and more intense. Enjoy Mask can also be used to treat hair after colouring for shinier and silkier hair.

## Between colouring

To enliven cosmetic hair colour and keep hair looking shiny for longer. As a weekly treatment to maintain the depth of colour for the full length and ends.

## On natural hair

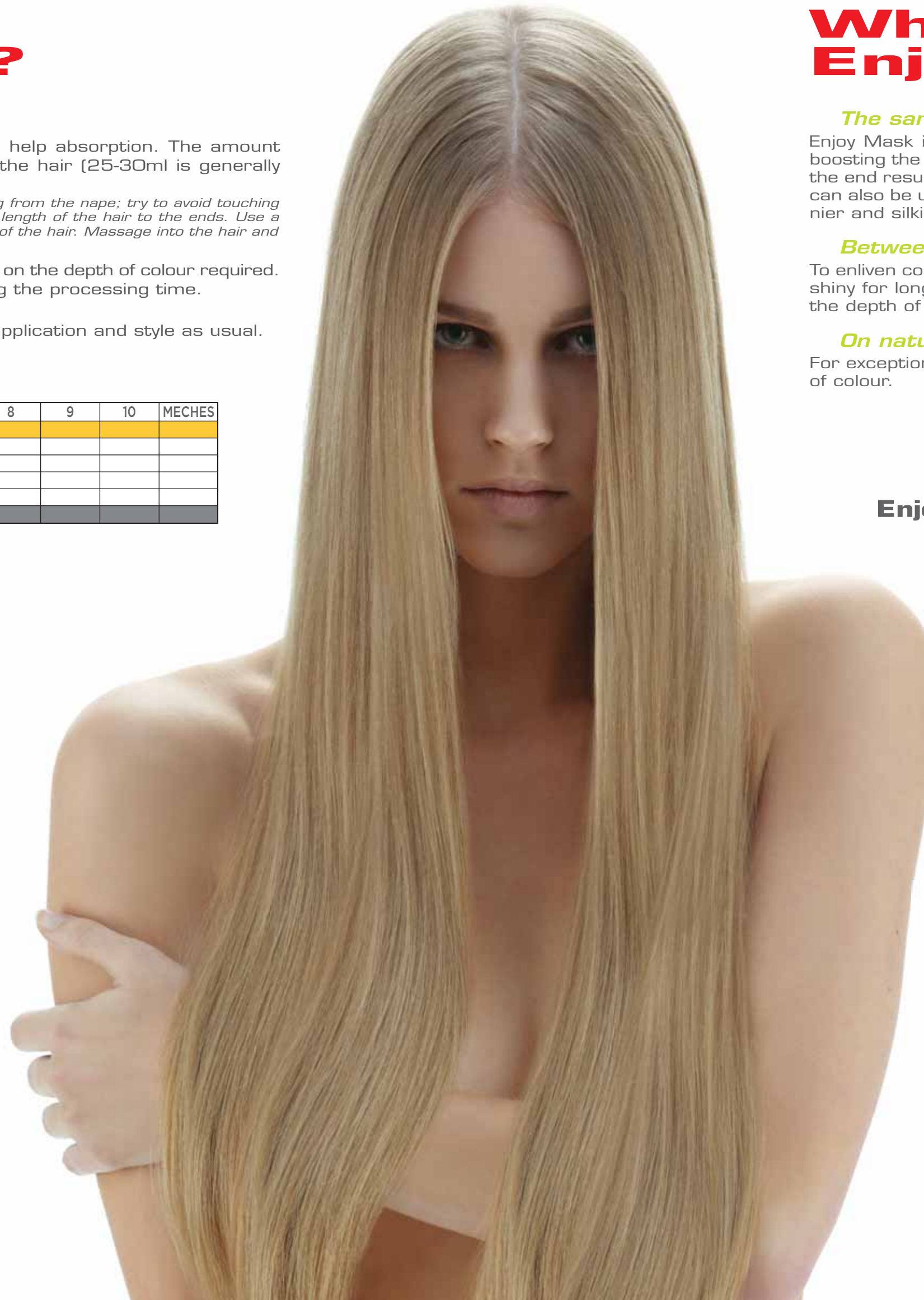
For exceptionally soft, shiny hair with a gentle touch of colour.

## Enjoy Mask: a precious ally to boost your business

- Enjoy Mask is the solution if you are looking for a range of services to increase the rate of return visits to your salon between colouring.
- A simple and creative way to have fun with hair colour in complete freedom and a great way to get customers started if they have never taken the plunge to colour their hair.
- The confidence of a hair treatment for shiny hair in great condition that is quick and ready to use without the need to mix with peroxide cream.



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