

ABSOLUTE BLOND MEDAVITA

**high lightening performance
+ boosted cosmetic action**

Blond has always been women's favourite colour. Nowadays women want a blond colour reminiscent of the summer, a cut personalised with intense highlights, shades of blond that range from golden to colder nuances: clients require a high level of excellence which only a professional hairdresser can offer. The Absolute Blond MedaVita high performance formulas offer an endless range of personalised effects with maximum application versatility. High performance for beautiful and shiny hair easy to obtain, in total safety and comfort.

The new MedaVita bleaching products are formulated to obtain intense, pure and glossy blond shades. The exceptional lightening performance of Absolute Blond fully respects the hair fibre thanks to two extraordinary formulas enriched with natural ingredients with soothing and conditioning properties. The extracts of Chamomile and Irish Moss red seaweed act in synergy with the restructuring filming polymers, for guaranteed effective bleaching that leaves the hair soft.

■ Progressive lightening action for accurate results.
Application time 15 → 45 minutes

■ Adjustable lightening intensity
To be mixed with Colormax MedaVita 10, 20, 30, or 40 volumes

With chamomile and Irish moss extracts

ABSOLUTE *powder* BLOND

Non volatile cosmetic bleaching powder
Ideal for **streaks and balayages**
Elastic and manageable mix
Packaging: 500 g jar

- Lightens up to 6/7 tones, with natural reflections
- Suitable for natural or coloured hair and for all lightening techniques
- Perfect adherence to the hair during application time
- Maximum safety and easy to use

*Lavender
Fragrance*



ABSOLUTE *paste* BLOND

Cosmetic bleaching cream - 100% non volatile
Ideal for **total bleaching and cosmetic décapage**
Creamy and malleable formula
Packaging: 500 g sachet

- Lightens up to 6/7 tones, with natural reflections
- Suitable for natural or coloured hair and for all lightening techniques
- Perfect adherence to the hair during application time
- Maximum safety and easy to use
- Neutral fragrance



RECOMMENDED USE:

Apply the mixture immediately after preparation; apply evenly to thin sections of dry and unwashed hair, starting from the nape. Absolute Blond paste can be mixed with the cream peroxide also using the shaker!

Natural hair: start applying from the lengths of the hair to the tips, keeping a distance of 1-2 cm from the scalp. Leave to lighten up to 2-3 tones, then apply the product to the roots, avoiding direct contact with the skin and using the cream peroxide at maximum 20 volumes.

Regrowth: apply to the roots avoiding contact with the skin. Avoid applying on previously lightened hair.

Application time varies according to the type of hair and lightening effect required. A good rule is to regularly check the hair during the application time.

It is not advisable to use heat sources.

Mixing instructions

Absolute Blond powder

- 1+1 or 1+2 depending on the lightening technique adopted and the hair diagnosis

Absolute Blond paste

- 1+2 for total bleaching and for all lightening techniques
- 1+3 for cosmetic colour removal at the washback

Discover the perfect stability and ease of application of both formulas; choose AB paste for a more fluid texture and a more gentle application.

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ABSOLUTE BLOND
powder & paste

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